

**Pitch: Girl Math: A Detachable Sleeve Dress? Two Dresses in One!**

Hi <<FIRST NAME>>,

*Girl Math* to **Baruni** means offering gowns with **detachable sleeves**, so you basically are buying two dresses in one! A Baruni woman is feminine but distinct, modest but playfully elegant but minimal, and above all, resourceful. That's why Baruni created gowns in multiple styles with one similar feature: detachable sleeves!

The founder, Fadwa Baruni, draws inspiration from the glamor of the 1950s, the funkiness of the 1960s, and the wild styles explored in the 1970s. This is evident in the designs of dresses like the Loretta and the Divine Dress.

baruni



[The Divine Dress](#)



**The Loretta Gown**

**Check out the detachable sleeve dresses below:**

**[https://www.baruni.co.uk/search?type=product%2Carticle%2Cpage&q=DETACHABLE-SLEEVES%20GOWN\\*](https://www.baruni.co.uk/search?type=product%2Carticle%2Cpage&q=DETACHABLE-SLEEVES%20GOWN*)**

**Baruni**

[@baruni\\_fashion](#)

<https://www.baruni.co.uk/>

Affiliate Available through Awin & Skimlinks

Available To Shop on Farfetch

**Get The Look - Rocky Barnes x Saffiyah Paul.**

Model Rocky Barnes was spotted at a Los Angeles birthday party wearing **Saffiyah Paul!**

Rocky perfectly walked the holiday festive and birthday chic line at Kelsey White's party. See below to learn more about where you can shop Rocky's birthday party look!



Style: 'Green Feather Trimmed Kaftan' by Saffiyah Paul

**Retail:** \$526.00

**Link To Purchase:** <https://saffiyahpaul.com/products/green-feather-cape-dress>



**Saffiyah Paul**

[@saffiyahpaulbrand](#)

<https://saffiyahpaul.com/>

[Resort Ghost Imagery](#)

[SS23 Imagery](#)

[SS23 E-Comm Imagery](#)

[SS23 Ghosted Imagery](#)



**Pitch: It's Christmas card season... let's have a change of *A DRESS***

Hi <<FIRST NAME>>>,

Merry *Chic*-mas! This holiday season, we encourage your readers to look beyond Santa's list and onto <<OUTLET>>'s Wishlist. Our brands, **Andrea & Leo**, **Ladivine**, and **Valentina Rangoni**, are bringing the holiday magic back into your wardrobe for those holiday occasions.

Are you *REDy*? **Andrea & Leo's** collection mixes the whimsical with the functional. As always, its dresses aim to inspire imagination and ignite our childhood love for the holiday season.



Shop: [A1201](#)

**Andrea & Leo**

[@andrea\\_leo\\_couture/](#)

<https://www.andrealeocouture.com/>

The holiday season is filled with many events: galas, dinners, and maybe even *BACK-tie* affairs! Show up to impress with **Ladivine's** collection, which offers backless and lace-up details. Links are provided below.



Shop: [CD2219](#)

**Ladivine**

[@ladivine\\_bycd/](#)

[www.ladivine.com/](http://www.ladivine.com/)

When it comes to your holiday footwear, *SHOES* wisely with **Valentina Rangoni**. The shoes combine style with refinement and quality with comfort. These are shoes that you can wear all night while waiting for Santa or waiting to ring in the New Year.



Shop: [Splendida Dorado Etol Estee](#)

**VALENTINA RANGONI**

IG: [@valentinarangoni](#)

WEB: <https://www.valentinarangoni.com>

Available to shop at Rangoni Stores and Wolf & Badger